



# Friends of Certificate of Need

[www.friendsofcon.com](http://www.friendsofcon.com)



Tuesday, March 15, 2016

Good Afternoon,

My name is Bret Jackson and I am President of the Economic Alliance for Michigan. Today, I am not only here to represent the Economic Alliance but the over 80 members of the Friends of CON Coalition. Friends of CON consists of a broad range of business, consumer, hospital, union, and other groups from across Michigan. We joined together because we all agree that CON is a valuable public policy tool that promotes accessibility, affordability, and high quality healthcare services.

We thank you for the opportunity to speak to you today, and welcome the oversight of this committee. According a national study, the Michigan legislature created an outstanding Certificate of Need process. It is one of the best if not the best in the nation. As the commission deliberates over a standard, it pools the collective wisdom of the state's leading subject matter experts to review the latest research, evidence, best practices, and other information to create the CON standards. As the statute requires, the Commission reviews each standard a minimum of once every three years to ensure the standards are keeping up with the latest advancements. Michigan's CON process has been lauded for the lack of political influence that has plagued many other states CON processes.

The CON Commission reviewed the CT standards, which include Dental CT in 2007, 2010, and again in 2013. The standards are up again for review this year. During each review, the Commission has asked for input of subject matter experts to give recommendations for if the service should be regulated and if so, how. In each case, after considering hours of testimony, and thorough review, the Commission has chosen to continue regulating this service. The Department heard the concerns of the Dental Community and created a shortened and streamlined application process that is unique to Dental CT. For the 2016 review, the Commission also heard the concerns of the Dental Community and created a special workgroup process to review only Dental CT.

Our coalition believes this is the right avenue for this issue to be vetted and does not support the bill that is being discussed in this committee today. We support Michigan's thoughtful and deliberative Certificate of Need process, and encourage the legislature to continue to support this valuable program that helps allow access to high quality and cost effective healthcare.

Thank you for your time this afternoon.

Bret Jackson  
President, Economic Alliance for Michigan  
Friends of Certificate of Need Representative



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## WHO ARE THE FRIENDS OF CERTIFICATE OF NEED?

Friends of Certificate of Need consists of a broad range of business, consumer, hospital, union, and other groups from across Michigan. An effective and responsive Certificate of Need (CON) program helps to respond to critical problems regarding increasing healthcare costs which threaten the financial viability of businesses, as well as consumers, hospitals and other health care providers. We joined together because we all agree that CON is a valuable public policy tool that promotes accessibility, affordability and high quality health care services.

## OUR MEMBERS

### Associations, Payors & Consumer Groups

Alpena Area Chamber of Commerce  
Blue Cross Blue Shield of Michigan  
Cadillac Chamber of Commerce  
Detroit Regional Chamber  
Economic Alliance for Michigan  
Gaylord Area Chamber of Commerce  
Grand Rapids Area Chamber of Commerce  
Michigan Health Purchasers Alliance  
Michigan League for Public Policy  
Michigan Manufacturers Association  
Michigan Nurses Association  
Priority Health  
Small Business Association of Michigan  
Traverse City Area Chamber of Commerce  
Value Health Partners

### Businesses

Chrysler Group, LLC Auburn Hills  
Delphi Corporation, Troy  
Ford Motor Company, Dearborn  
General Motors Company, Detroit  
ITH Staffing Solutions, Midland  
Kushner & Company, Kalamazoo  
Lear Corporation, Southfield  
Meijer, Inc., Grand Rapids

### Labor Organizations

International Union, UAW  
Michigan State AFL-CIO  
Michigan Education Special Services Association (MESSA)  
United Steelworkers, District 2  
SEIU Michigan State Council  
Utility Workers Local 228

### Hospitals & Health Systems

Ascension Health Michigan  
Borgess Health  
Genesys Regional Medical Center at Health Park  
St. John Providence Health System  
St. Mary's of Michigan  
Botsford General Hospital, Farmington  
Beaumont Hospital (Troy, Royal Oak, Grosse Pointe)  
Bronson Battle Creek, Battle Creek  
Bronson Methodist Hospital  
Chelsea Community Hospital, Chelsea  
Covenant Medical Center, Saginaw  
Detroit Medical Center  
Children's Hospital of Michigan, Detroit  
Detroit Receiving Hospital, Detroit  
Harper University Hospital, Detroit  
Huron Valley Sinai Hospital, Commerce Twp.  
Hutzel Women's Hospital, Detroit  
Kresge Eye Institute, Detroit  
Michigan Orthopedic Specialty Hospital  
Rehabilitation Institute of Michigan, Detroit  
Sinai-Grace Hospital, Detroit  
Griott Medical Center, Alma  
Marquette General Health System, Marquette  
Memorial Medical Center of West Michigan, Ludington  
Mercy Monroe Hospital, Monroe  
MidMichigan Health  
MidMichigan Medical Center (Midland, Clare, Gladwin)  
Munson Healthcare, Traverse City  
Munson Medical Center, Traverse City  
Oaklawn Hospital, Marshall

Oakwood Healthcare, Inc.  
Oakwood Annapolis Hospital, Wayne  
Oakwood Hospital & Medical Center, Dearborn  
Oakwood Heritage Hospital, Taylor  
Oakwood Southshore Medical Center, Trenton  
Sparrow Hospital  
Spectrum Health, Grand Rapids  
Butterworth Campus, Grand Rapids  
Blodgett Campus, Grand Rapids  
DeVos Children's Hospital, Grand Rapids  
Gerber Memorial Health Services, Fremont  
Kent Community Campus, Grand Rapids  
Kelsey Memorial Campus, Lakeview  
Ludington Hospital  
Reed City Campus, Reed City  
Spectrum Health Continuing Care  
United Memorial Campus, Greenville  
Zeeland Community Hospital  
Trinity Health, Michigan, Livonia  
Mercy General Health Partners, Muskegon  
Mercy Hospital, Cadillac  
Mercy Hospital, Grayling  
Mercy Hospital, Port Huron  
Saint Mary's Health Care, Grand Rapids  
Saint Joseph Mercy Livingston Hospital, Howell  
St. Joseph Mercy Oakland, Pontiac  
Saint Joseph Mercy Saline Hospital, Saline  
St. Joseph Mercy Hospital, Ann Arbor  
St. Mary Mercy Hospital, Livonia  
University of Michigan Health System